

MotorTransport

Co-Operative Group gets Jaama Fleet Management

The Co-Operative Group is now using the Jaama Fleet Management system to manage over 300 vehicles nationwide.

The Jaama Key2 system allows multiple users across the nation to access information about the fleet. It replaces the old system that only provided central access.

Co-Operative Group Transport Manager, Robbie Hutton, says since the business has expanded, the old system has reached the end of its useful life. He adds: "Since introducing the technology, management of the vehicles has become much easier and more transparent".

Important in the decision was Jaama's development of its Electronic Driver Servicers module, which is a risk management tool as well as a driver information portal.

Jaama MD, Jason Francis says: "The Co-Operative Group is reaping the rewards of investing in the most sophisticated fleet management system available".

Currently the Co-Operative Group has around 2 400 cars and 950 light commercial vehicles on the system, and the rest of the fleet is expected to join the system over the next year.

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